

THE ULTIMATE RESOURCE FOR SINGERS

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ISSUE 12

PRINCE

THE ART
OF KISS

HOW TO

SHINE

IN AUDITIONS

BRITISH
AMERICANA

Balsamo
Deighton

ON THE RISE

FRANCES

POP AUDIO

The pop filter reimaged





A pop filter aimed at meeting the needs of working singers was recently unveiled at Musikmesse and is now available in the UK.

Pop filters have long been a frustrating but necessary tool for vocalists with key gripes including drooping arms, weak and clunky clasps and unhygienic filters.

But the team behind Pop Audio's debut product aim to change all that. The new filter comes with a quick release clamp, a heavy-duty adjustable arm and a range of interchangeable and replaceable filters. This means singers will no longer have to worry about a drooping pop filter hindering vocal sound.

Co-creator Jonathan Hucks said: "We had the idea when we were chatting about work and studio gear that's just not good enough. Neither of us knew of a pop filter that always stayed in place and did a great job."

Irked that pros, aspiring audio engineers, and musicians were stuck with a fairly average product offering little variety, Jonathan and his business partner John Metcalfe set about designing a pop filter that solved that common drooping issue, and offered a variety of different quick release filters for the many different environments

and situations that music creators work in.

Co-creator John said: "The acoustic transparency across the entire range of filters is extremely high, something we focused on from the very beginning of the design process. You now have the choice between an interchangeable metal, foam or fabric filter."

The fabric filter is the reliable all-rounder which is ideal for most recording environments, the metal filter is hard wearing and perfect for life on the road, whilst the foam filter provides absolute acoustic transparency. The arm's removable filter attachment point also enables filters to be screwed directly onto a microphone stand.

Pop Audio was inspired by heavy industry, where stability is key, so the arm allows unprecedented levels of adjustment and is extremely stable with absolutely no movement once it's in position.

The arm is also fitted with a quick release clamp, which dramatically reduces set up time. Now users can just clip it straight on to a microphone stand and record. Synthax Audio UK has been announced as the Pop Audio distributor, and the full range of products is now available in the UK ■

 www.synthax.co.uk

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